



Master in

Public Policy and Management

CES RESOLUTION: RPC-SO-10-N.º 195-2020

2025 EDITION



STUDY AT **ESPOL**

1

INSTITUTIONAL PRESTIGE

The best public university in the country and one of the best in Latin America, according to international rankings.

2

EMPLOYABILITY

Graduates with a high rate of employability in domestic and foreign companies.

3

INTERNATIONAL AGREEMENTS AND ALLIANCES

Student mobility, development of research projects, and networking.

4

MODERN INFRASTRUCTURE

Our facilities are equipped with laboratories and technological tools that complement quality training.

5

PRIVILEGED CAMPUS

690 hectares of protected forest invite you to stay in contact with nature.

6

COMMUNITY ENGAGEMENT

Our programs respond to the needs of society.

A large, dark grey monument with the word 'espol' in white, lowercase letters. The monument is set against a background of a blue sky with white clouds and green trees. The monument has three plaques on top, each with a logo and text.

espol



Ma. Elena Romero Montoya, M. Sc.
Dean



Patricia Valdiviezo Valenzuela, M. Sc.
Vice-Dean

The Faculty of Social Sciences and Humanities (FCSH) was created to provide society with professionals with knowledge and autonomy of thought, prepared to solve the problems of their environment, and, above all, humanistic professionals with a dedication to service.

In 1998, in response to the social demand for fourth-level studies, the Graduate Programs Unit of our faculty began its activities with an academic proposal that has stood out for being at the forefront of knowledge with a recognized teaching quality, academic trajectory, and ample professional experience.

Nowadays, we offer the following programs: Master in Economics and Business Administration, Master in Economic Sciences, Master in Human Resource Management, Master in Public Policy and Management, Master in Finance, Master in Rural Development, Master in International Taxation and Customs Valuation, Master in Accounting and Auditing with a major in Data Analytics, and professional training programs and seminars.

We invite you to be part of an enriching experience that will allow you to become a professional of excellence with solid knowledge that will let you transcend in an increasingly competitive and challenging environment.

WELCOME!





PROGRAM OBJECTIVE

The Master's Degree in Public Policy and Management seeks to improve the participation of governmental and non-governmental actors in the analysis, design, implementation, and evaluation of better public policies in different orders of government and branches of government, with a special emphasis on decentralized autonomous governments.

The program provides practical tools for data analysis, public sector decision making, design of government structures, improvement of governance, and innovation in public management in aspects such as information and communication systems, planning, control, evaluation, and the accountability of public institutions.



YEAR OF
CREATION

2015



MASTER'S
STUDENTS

+ 120



PROGRAM APPROACH:
PROFESSIONAL



Santiago León Abad, M. Sc.
Academic Ambassador



María Cecilia Moreno, M. Sc.
Academic Coordinator



INTENDED FOR

Aimed at professionals committed to personal and academic growth, who wish to strengthen their Public Policy and Management knowledge.

The applicant must have a third-level degree in the areas of economics, public administration, political science, administrative sciences, social and behavioral international relations, law, sociology, and other related disciplines.

They must have experience in public management.



GRADUATE PROFILE

Upon completion of the program, our graduates will have knowledge of the theoretical foundations and practical tools for policy making and public management.

In addition, they will be able to design, implement, manage, and evaluate public policies with the highest technical fundamentals. They will obtain a comprehensive and integrated vision of everything that affects the political sphere and introduce elements of innovation in Public Management. They will also know and apply tools with a qualitative and quantitative approach for a comprehensive analysis of public policies and to carry out their professional practice under an ethical commitment to sustainability, accountability, and public policy responsibility.

LEARNING OUTCOMES OR PROGRAM COMPETENCIES

- To assess the political context influencing public institutions, analyze state agencies' competencies and hierarchies, and elaborate on information to support decision-making.
- To elaborate on an innovative solution, by analyzing the internal and external factors that influence a social context, to resolve a public management problem.
- To design public policies by applying techniques and tools of quantitative and qualitative methodologies to propose actions that promote governmental efficiency.
- To propose solutions for resolving ethical responsibility problems in the public arena.

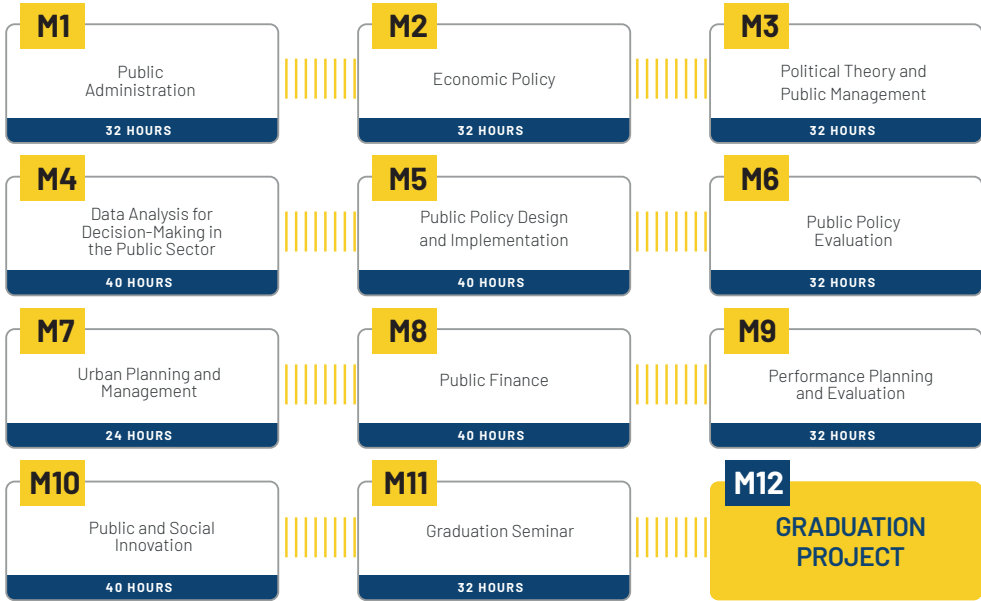
TITLE AWARDED

Master in
Public Policy and Management



CURRICULUM

The master's program has an academic term of 12 months, during which 12 modules will be taught, including the degree project. We have technology and virtual learning platforms that guarantee a high-quality graduate experience.



METHODOLOGY AND EVALUATION

Our academic **methodology** employs theoretical and practical components, considering basic training, advanced multidisciplinary, and research modules.

Teaching techniques such as lectures, role-playing, case studies, modern digital tools, and teamwork are applied.

The **assessment** is developed by combining the effort of the student (individual tests, projects, exams, and practical exercises) and his or her ability demonstrated in teamwork, as the groups evaluate various business situations and propose solutions based on the context of the cases.

SCHEDULE

Fri.	6 pm to 10 pm	} Hybrid modality
Sat.	8 am to 1 pm	
Sun.	8 am to 1 pm	

The autonomous sessions are scheduled on Wednesdays and Thursdays from 7 pm to 9 pm once a month.

OBTAIN YOUR DEGREE IN

1
YEAR



OUR PROFESSORS



Verónica Artola Jarrín, M.Sc.



Verónica Artola Jarrín, MSc. She has extensive professional experience in public management and public administration in institutions such as the Central Bank of Ecuador, the Ministry of Economic Policy Coordination, and the Superintendence of Control of Market Power.

Master in Applied Economics from the Universidad Autónoma de Barcelona (Spain). Economist from the Pontificia Universidad Católica del Ecuador.

Course: Public Finance



Gonzalo Albán Molestina, M. Sc.



Coordinator of the Center for Political Studies at an institution of higher education. He was Director of Productive Development and Coordinator of International Cooperation in the Provincial Government of Guayas. Former Executive Director of the Educate

Foundation of the GAD of Guayaquil. He holds a Master's degree in Public Policy and Management from ESPOL. Engineer in Business Management International from the Universidad Técnica Federico Santa María.

Course: Public and Social Innovation



Ramón Espinel Martínez, Ph.D.



He has served as a representative of the Ecuadorian government to the Board of Directors of the International Monetary Fund (IMF) in Washington, DC (USA). He is currently the director of the Center for Rural Research (CIR) at the Faculty of Life Sciences (ESPOL).

PhD. in Agricultural Economics and Natural Resources and MSc. in Agricultural Economics -from the University of California(USA).

Course: Economic Policy



Augusto Barrera Guarderas, Ph.D.



He was the national secretary of Ecuador's Secretariat of Higher Education, Science, Technology, and Innovation (Senescyt). He was the coordinating minister of the Social Council of the Government of Ecuador and Mayor of the Metropolitan District of Quito (Ecuador).

PhD in Political Science and Administration and International Relations from Universidad Complutense de Madrid (Spain).

Course: Urban Planning and Management



Santiago León Abad, M.Sc.



He has held different positions in the public sector, such as General Director of Customs, Minister of Industries and Productivity, and President of the National Financial Corporation (Ecuador). He is currently a founding partner of GT Consultants.

Master's Degree in Public Administration and Business Administration with a major in Finance from the University of New Orleans (USA). Economist from ESPOL (Ecuador).

Course: Public Administration



PROFESSIONAL AND ACADEMIC EXPERIENCE

Our professors have extensive experience in the professional area and are part of the work team of recognized public and private companies. In the academic field, they have graduated from the best universities in the world and have teaching experience in educational institutions of remarkable trajectory.

85%

Have held prominent positions in mayors' offices, ministries, and directorates of public institutions.

80%

Have a background in the field of economic development and supervision.

75%

Have expertise in the design, implementation, and supervision of policies at the governmental and

52%

Are proficient in strategic and urban planning.



50%

Financial and Economic expertise.



HYBRID MODE

It works through a combination of on-campus, blended, or online activities to develop learning. While the professor teaches from the classroom, the students can attend in person or connect through a specific videoconferencing platform.



The experience provided by our classrooms in the hybrid teaching mode plays an increasingly important role in first-level education, being an indispensable requirement when attending classes.





We live in an era of **constant challenges** that demand **innovative and efficient** solutions from the public sector. Our program is designed with **technical and methodological tools** that train leaders capable of **analyzing, designing, and executing effective public policies** for the benefit of society.



APPLICATION PROCESS

STEP 1

Registration fee of \$120.00.
\$ 120,00

STEP 2

Requirements:

- Gather and upload documentation.
- Take the diagnostic test.
- Have an interview with the program coordinator.

STEP 3

Result of the application

A formal letter notifies of admission to the program.

STEP 4

Financing

We can help you with various financing options for your down payment and payment structure.

STEP 5

Start classes.

Submission of documents

Our application process is online, and the documentation must be uploaded to the Graduate Academic Management System platform. – Submit the registration voucher for the application process (the fee includes the diagnostic test).

- Identity card.
- Updated voting certificate.
- Senescyt issued a digital certificate of degree registration.
- Updated resume.
- Motivation letter (format sent by the advisor).
- Disability card (if applicable).



UPLOAD DOCUMENTS



FINANCING

- Direct credit payment plans with ESPOL.
- Bank/student loans.
- Credit cards. (Deferred up to 24 months with interest).

PAYMENT METHODS

- Online payments by credit or debit card.
- Bank transfers.
- Certified checks.
- Deposits.

ACCREDITATIONS AND AGREEMENTS



STUDY PLATFORMS

All polytechnic master's students have access to the following licenses:



Note: These benefits are maintained as long as the master's student is active.

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INFORMATION AND CONTACTS

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