

Escuela Superior Politécnica del Litoral

RESUME

PERSONAL INFORMATION

LAST NAME:	Robles Granda
NAME:	Mónica
EMAIL:	mrobles@espol.edu.ec

EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Bachelor of Graphic and Advertising Design	Undergraduate Degree	ESPOL	Arts and Humanities	Ecuador
Master in Brand Design and Management	Postgraduate Degree	ESPOL	Arts and Humanities	Ecuador
Master in Public Communication for Science and Technology	Postgraduate Degree	ESPOL	Social Sciences	Ecuador
Higher Diploma in Public Communication of Science	Postgraduate Degree	ESPOL	Social sciences, journalism and information	Ecuador
Master in Business Administration	Postgraduate Degree	ESPOL	Social Sciences	Ecuador
Graphic and Advertising Design Technologist	Undergraduate Degree	ESPOL	Arts and Humanities	Ecuador
Oceanographer	Undergraduate Degree	ESPOL	Natural Sciences	Ecuador

ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
ESPOL	Casual Lecturer	01/10/2000	01/08/2003	Part-time
ESPOL	Casual Lecturer	01/10/2003	01/08/2006	Part-time
ESPOL	Associate Professor	01/08/2006	Present	Full-time
ESPOL	Coordinator of Design Careers at EDCOM-ESPOL	01/09/2009	29/04/2011	Part-time
ESPOL	Vice-Director	13/07/2012	07/10/2013	Part-time



ESPOL	Coordinator of Community Engagement	07/10/2013	28/04/2017	Part-time
ESPOL	Director	07/03/2016	11/03/2016	Part-time
ESPOL	Project Director of Community Engagement	07/10/2013	28/04/2017	Part-time
ESPOL	Coordinator of internships and professional practices at EDCOM	01/04/2007	30/09/2009	Part-time

RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
EDCOM / ESPOL	Head of the graphic area GAMA, EDCOM	Design Management	02/05/2008	30/09/2009
Ecuadorian Antarctic Institute (INAE) and ESPOL	Art Director of the Design and Layout projects of the Ecuador Antarctic Magazines	Graphic Design and Design Management	01/07/2006	30/10/2008
PROTCOM / ESPOL	Organizer of the Annual Artistic Event- La Rueda	Design and event management	2001	2005
EDCOM / ESPOL	Organizer of the Annual Artistic Event- La Rueda	Design and event management	2006	2008
EDITEXPA- PROTCOM	Art director of Integrated Text Books of Math # 3, Language # 3 and Math # 5	Graphic design	01/02/2006	30/11/2006
EDITEXPA- PROTCOM	Art Director of the text book	Graphic design	01/04/2004	01/08/2004



	New Happy Smiles 7			
PROTCOM / ESPOL	Head of GAMA- ESPOL (in- house Graphic Design agency).	Design Management	02/03/2001	30/09/2002

ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
TRAINING THE TRAINERS IN ENTREPRENEURSHIP	COURSE	Participant (Received)	02-16- 2004	03-31- 2004	160.0	Escuela Superior Politécnica Del Litoral
MICRO-TEACHING	WORKSHOP	Participant (Received)	04-23- 2004	05-01- 2004	40.0	Escuela Superior Politécnica Del Litoral
INTRODUCTION TO THE ISO 9001: 2000 STANDARD	WORKSHOP	Participant (Received)	06-22- 2006	06-22- 2006	4.0	Escuela Superior Politécnica Del Litoral
INTERNATIONAL PROGRAM FOR MULTIPLE TRAINING IN ENTREPRENEURSHIP	SEMINAR	Participant (Received)	10-23- 2006	10-27- 2006	50.0	Ecuadorian System Of Support For The Training Of Entrepreneu r Res
MODEL TO ASSEMBLE GRAPHIC DESIGN 2007	SEMINAR	Participant (Received)	05-17- 2007	05-18- 2007	14.0	Gutenberg Foundation
THE INDIGENOUS KNOWLEDGE IN THE PUBLIC COMMUNICATION OF SCIENCE AND THE POLITICAL COMMITMENT OF THE COMMUNICATION OF SCIENCE, THE SCIENTIFIC CULTURE	CONFERENCE	Participant (Received)	08-10- 2007	08-10- 2007	6.0	National University Of Loja
USE OF THE SIDWEB LEARNING ENVIRONMENT	WORKSHOP	Participant (Received)	09-14- 2007	09-14- 2007	10.0	Escuela Superior Politécnica Del Litoral
INDESING WORKSHOP INTERNATIONAL ADOBE INDESING	WORKSHOP	Instructor (Provided)	11-14- 2007	11-17- 2007	16.0	Imagine División Software And Adobe Authorized Training Center & Digital Graphic



COLOR AND QUALITY IN OFFSET PRINTING	SEMINAR	Participant (Received)	04-02-2008	04-04-2008	15.0	Gutenberg Foundation
HOW PEOPLE LEARN	WORKSHOP	Participant (Received)	05-05-2008	05-07-2008	15.0	Escuela Superior Politécnica Del Litoral
"THEORETICAL PERSPECTIVE AND METHODOLOGICAL GUIDELINES FOR THE CREATION OF DISTANCE EDUCATIONAL PROGRAMS	SEMINAR	Participant (Received)	05-19-2008	05-20-2008	15.0	Escuela Superior Politécnica Del Litoral
I ECUADORIAN POLAR SCIENCE SYMPOSIUM	SYMPOSIUM	Instructor (Provided)	07-30-2008	07-31-2008	12.0	Ecuadorian Antarctic Institute
PHASE II DEVELOPMENT OF A BUSINESS PROJECT WITHIN THE TRAINING OF TRAINERS IN ENTREPRENEURSHIP PROGRAM	SEMINAR	Participant (Received)	09-08-2009	09-16-2009	64.0	Escuela Superior Politécnica Del Litoral
PHASE I RESEARCH ENTREPRENEURSHIP TRAINING TECHNIQUES WITHIN THE ENTREPRENEURSHIP TRAINING PROGRAM	SEMINAR	Participant (Received)	09-14-2009	09-16-2009	24.0	Escuela Superior Politécnica Del Litoral
CREATE CREATIVE THINKING NDO	COURSE	Participant (Received)	09-21-2009	09-25-2009	25.0	Escuela Superior Politécnica Del Litoral
CREATIVITY AS A WORK TOOL	COURSE	Participant (Received)	09-28-2009	10-02-2009	24.0	Escuela Superior Politécnica Del Litoral
PROJECT MANAGEMENT	COURSE	Participant (Received)	12-11-2009	12-14-2009	32.0	Escuela Superior Politécnica Del Litoral
CONSTRUCTION OF INDICATORS	COURSE	Participant (Received)	12-11-2009	12-14-2009	32.0	Escuela Superior Politécnica Del Litoral
LOGICAL FRAME	COURSE	Participant (Received)	12-11-2009	12-14-2009	32.0	Escuela Superior Politécnica Del Litoral
CREATIVITY SEMINAR	SEMINAR	Participant (Received)	02-03-2010	02-09-2010	25.0	Escuela Superior Politécnica Del Litoral
ART DIRECTION - SET DESIGN	COURSE	Participant (Received)	03-19-2010	03-21-2010	20.0	Escuela Superior Politécnica Del Litoral

CREATIVITY WORKSHOP FOR THE RESCUE OF AN ANCESTRAL CONSCIOUSNESS	WORKSHOP	Participant (Received)	05-21- 2010	06-18- 2010	100.0	Central Bank Of Ecuador
1st. INTERNATIONAL CONGRESS TO DESIGN, IDENTITY AND COMMERCE	CONGRESS	Participant (Received)	10-25- 2010	10-27- 2010	18.0	Particular Technical University Of Loja
1st. INTERNATIONAL CONGRESS TO DESIGN, IDENTITY AND COMMERCE	CONGRESS	Participant (Received)	10-25- 2010	10-27- 2010	18.0	Particular Technical University Of Loja
COMPETENCE IN THE PLANNING OF ACADEMIC WORK	SEMINAR	Participant (Received)	11-23- 2010	11-23- 2010	4.0	Escuela Superior Politécnica Del Litoral
BRANDING AND CORPORATE IDENTITY IN ITS BRANDS	CONGRESS	Participant (Received)	03-11- 2011	03-11- 2011	8.0	Muca Creative Cycles In Ecuador
WORKSHOP "BRANDBOOK" DELIVERED BY LATINBRAND	WORKSHOP	Participant (Received)	03-12- 2011	03-12- 2011	8.0	Muca Creative Cycles In Ecuador
LEARNING STYLES	SEMINAR	Participant (Received)	08-31- 2011	09-02- 2011	10.0	Escuela Superior Politécnica Del Litoral
ADVERTISING PHOTOGRAPHY	SEMINAR	Participant (Received)	03-31- 2012	04-03- 2012	24.0	Escuela Superior Politécnica Del Litoral
OPERATIONAL PLANNING	WORKSHOP	Participant (Received)	02-27- 2013	02-28- 2013	12.0	Escuela Superior Politécnica Del Litoral
RE: ACTION (NEO- craft)	WORKSHOP	Participant (Received)	04-03- 2013	04-06- 2013	12.0	Culture Ministry
CHROME, FESTIVAL OF DESIGN AND APPLIED ARTS	OTHERS	Participant (Received)	04-03- 2013	04-06- 2013	12.0	Ministry Of Culture And Municipality Of Cuenca
3rd INTERNATIONAL CONGRESS TO BRANDING IN ITS BRANDS	CONGRESS	Participant (Received)	08-16- 2013	08-16- 2013	8.0	Muca, Universidad Casa Grande
QUALITATIVE RESEARCH METHODOLOGY	SEMINAR	Participant (Received)	11-21- 2013	11-22- 2013	10.0	Escuela Superior Politécnica Del Litoral
QUALITATIVE RESEARCH METHODOLOGY	WORKSHOP	Participant (Received)	02-15- 2014	02-22- 2014	20.0	Escuela Superior Politécnica Del Litoral
I INTERNATIONAL CONGRESS TO THE PROFESSIONAL IS IN TOURISM	CONGRESS	Participant (Received)	02-19- 2014	02-21- 2014	40.0	Escuela Superior Politécnica Del Litoral



POPULAR GRAPHIC AS A CULTURAL TOURIST RESOURCE IN PUERTO ENGABAO- ECUADOR	CONGRESS	Instructor (Provided)	02-19-2014	02-21-2014	40.0	Escuela Superior Politécnica Del Litoral
FORMULATION OF SOCIAL PROJECTS	WORKSHOP	Participant (Received)	04-09-2014	07-03-2014	40.0	Escuela Superior Politécnica Del Litoral
PLANNING OF CULTURAL PROJECTS	WORKSHOP	Participant (Received)	05-08-2014	05-08-2014	10.0	Conah, Escuela Superior Politécnica Del Litoral
EPISTEMOLOGICAL FOUNDATION OF TEACHING AND RESEARCH	WORKSHOP	Participant (Received)	05-15-2014	05-16-2014	20.0	Escuela Superior Politécnica Del Litoral
METHOD. LEARNING FOR HIGHER EDUCATION	WORKSHOP	Participant (Received)	05-22-2014	05-23-2014	20.0	Escuela Superior Politécnica Del Litoral
INTERPRETATION OF HERITAGE FROM COMMUNICATION: THE CASE OF CULTURAL LANDSCAPES	WORKSHOP	Participant (Received)	09-10-2014	09-11-2014	8.0	Conah, Escuela Superior Politécnica Del Litoral
PROBLEM-BASED LEARNING	WORKSHOP	Participant (Received)	05-04-2015	03-08-2016	20.0	Espol
STUDY OF THE UTILITY OF SOCIAL NETWORKS TO DISSEMINATE THE TOURIST POTENTIAL OF THE COMMUNES OF AYANGUE, LIBERTADOR BOLÍVAR AND CADEATE (VI International Congress on Tourism, Hospitality and Environment)	CONFERENCE PAPER	Instructor (Taught)	06-30-2015	07-05-2015	1 .0	University Of Peninsula De Santa Elena (UPSE) And CIDE
COLOR IN THE IMAGE OF THE MASTER'S PROGRAM IN DIGITAL POSTPRODUCTION	SEMINAR	Participant (Received)	06-30-2015	07-05-2015	32.0	Edcom
TEACHER TRAINING PROGRAM	CYCLE	Participant (Received)	10-02-2015	04-22-2016	144.0	Cise-Espol
CODED ACADEMIC REGIME AS OF MARCH 2016 AND ITS APPLICATIONS IN THE LINK	WORKSHOP	Participant (Received)	06-09-2016	06-09-2016	4.0	Espol-Uvs
LETTERING WORKSHOP ECUADOR	WORKSHOP	Participant (Received)	06-11-2017	06-11-2017	8.0	Bea Design
WORKSHOP: BUSINESSES IN THE CREATIVE INDUSTRY	WORKSHOP	Participant (Received)	06-15-2017	06-15-2017	8.0	Catholic University Of Santiago De Guayaquil



INTERNATIONAL MEETING OF RESEARCH IN ARTS II	MEETING	Participant (Received)	06-21-2017	06-23-2017	24.0	Latin American Institute Of Research In Arts
GUIDELINES FOR THE DEVELOPMENT OF LINKING PROJECTS IN THE FORMULATION, MONITORING, ADVANCE AND TERMINATION STAGES	WORKSHOP	Participant (Received)	06-22-2017	06-22-2017	4.0	Espol: Unit To Link With Society
ALCHEMY BETWEEN HISTORY AND THE ARTS: CERAMIC AFROECUATORIANA	WORKSHOP	Participant (Received)	07-03-2017	07-18-2017	40.0	Guayas Historical Archive
ALCHEMY BETWEEN HISTORY AND ART: ANCESTRAL CERAMIC TECHNIQUES OF THE VALDIVIA CULTURE	WORKSHOP	Participant (Received)	08-14-2017	08-31-2017	40.0	Historical File Of Guayas
QUALITATIVE RESEARCH METHODS IN THE SOCIAL SCIENCES	SEMINAR	Participant (Received)	09-04-2017	09-08-2017	20.0	Espol-Fimbor
RESEARCH METHODOLOGIES AND ANALYSIS OF QUALITATIVE DATA APPLIED TO VISUAL COMMUNICATION AND SOCIAL SCIENCES	SEMINAR	Participant (Received)	09-26-2017	09-30-2017	20.0	Espol-Edcom
ALCHEMY BETWEEN HISTORY AND ART: GLASS CERAMICS AND PRE-COLOMBIAN SCULPTURE A	WORKSHOP	Participant (Received)	10-10-2017	10-30-2017	40.0	Historical File Of Guayas
SACRO ART PAINTED GLASSES	WORKSHOP	Participant (Received)	01-11-2018	02-02-2018	16.0	Ministry Of Culture And Heritage
II INTERNATIONAL CONGRESS ON RESEARCH IN SOCIAL SCIENCES – CIICS	CONFERENCE	Instructor (Impartidos)	09-18-2018	09-20-2018	30.0	Casa Grande Y Cinde University
II INTERNATIONAL CONGRESS ON RESEARCH IN SOCIAL SCIENCES - CIICS	WORKSHOP	Participant (Received)	09-18-2018	09-20-2018	6.0	Casa Grande Y Cinde University
Contaminated: The popular in art, Academic Conference	JOURNEYS	Participant (Received)	09-18-2018	09-18-2018	12.0	Anthropological And Contemporary Art Museum (MAAC) And



						Ministry Of Culture And Heritage
HOW TO STRUCTURE A SCIENTIFIC ARTICLE IN SCOPUS	WORKSHOP	Participant (Received)	12-14- 2018	12-14- 2018	3.0	National Academic Design Network
How to make small museum exhibitions	WORKSHOP	Participant (Received)	09/18/2 019	09/19/ 2019	6	Conah
ELABORATION OF A CREATIVE SCRIPT FOR A DIDACTIC AUDIOVISUAL PRODUCT	WORKSHOP	Participant (Received)	10/19/2 019	10/19/ 2019	4.00	Research Center And Educational Services

PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
"Living Identity: Making Community Murals"	Escuela Superior Politécnica del Litoral	07/01/2016	05/30/2017	Ecuador
"Guayaquil, city that has legal knowledge about sexual harassment of women on public transport"	Escuela Superior Politécnica del Litoral	11/01/2013	03/30/2016	Ecuador
Society Linkage Program "Visual Communication for the Protection of Rights"	Escuela Superior Politécnica del Litoral	08 /11/201 5	30 /12/ 2017	Ecuador
Program for the development of Santa Elena Peninsula	NOBIS Consortium and Escuela Superior Politécnica del Litoral	04/01/2009	10/30/2009	Ecuador
Seed Project of Research and Development Mu ltimedia I Interactive Training System for Basic Education Child - MIDI (Rated by e l d Council and Research CICYT / Espol)	Technology and Visual Communication Program (PROTCOM), Tía Lupita Kindergarten, Liceo Educativo Los Delfines, Unidad Educativa NEC	01-10-2001	12-31-2001	Ecuador



HONORS AND AWARDS

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
Living Identity. Recognition for implementation of murals and creation of anti-drug campaign.	Durán City Hall	22 / 09 / 2016	Ecuador

PUBLICATIONS / PRESENTATIONS / EXHIBITIONS AND CREATIVE WORKS

TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
CIICS Reports 2018 ISBN: 978-9942-8796-8-4: LIVING IDENTITY, PARTICIPATORY MURALS AGAINST DRUGS	Article - Presentation	2019	Author

