

Escuela Superior Politécnica del Litoral

RESUME

PERSONAL INFORMATION

LAST NAME:	SOTO CHÁVEZ
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EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Technologist in Graphic and Advertising Design	Third level	Escuela Superior Politecnica del Litoral	Arts and Humanities	Ecuador
Degree in Graphic and Advertising Design	Third level	Escuela Superior Politecnica del Litoral	Arts and Humanities	Ecuador
Ma ster U niversitario in I nucgacion in Arte and Creacin n	Fourth level	Complutense University of Madrid	Arts and Humanities	Andspaña
PhD student ben Fine Arts	Fourth level	Complutense University of Madrid	Arts and Humanities	Andspaña

ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
CatholicUniversity of Santiago de Guayaquil	Ex Decano Of the Faculty of Architecture and Design UCSG	01/08/2019	01/10/2019	Full-time
CatholicUniversity of Santiago de Guayaquil	Former director of the Graphic Design Career at the Faculty of Architecture and Design UCSG	01/10/2016	01/10/2021	Full-time
CatholicUniversity of Santiago de Guayaquil	Professor of Graphic Design at the Faculty of Architecture UCSG	01/10/2013	01/10/2022	Full-time

San Gregorio University of Porto Viejo	Professor of the Master's Degree in Design at the San Gregorio University of Porto Viejo, main subject, Research Methodology	November 2017 / 2018 / 2019	November 2017 / 2018 / 2019	Subject was taught every year in the month of November
Polytechnic School of the Littoral	Professor at the ESPOL University- Escuela Superior Politécnica del Litoral in the Faculty of Graphic and Advertising Design.	01/05/2006	01/10/2009	Full-time
Technological Espíritu Santo	Professor of the Tecnológico Espíritu Santo in the faculties of Graphic Design and Marketing	01/02/2008	01/10/2012	Part-time

RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
MASH Graphic & Design	Designer, illustrator and creative	Graphic design	01/05//2007	01/12/2009

ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
VII International Design Congress of Havana, Cuba. FORM 2015	Keynote speech	Speaker with the paper "Analysis of the presence of the laws of Gestalt in the tubular seals of the Jama-Coaque culture as a tool for visual creation. Proposals for contemporary refiguration."	June 2015	-	1 hour	International Design Congress of Havana
VI Latin American Congress of Design Education 2015, University of Palermo, Argentina.	Keynote speech	Speaker with the presentation "UNIQUE IDENTITY"	August 2015	-	1 hour	University of Palermo, Argentina.
International Week of Art and Design of the School of Plastic Arts "Rubén Herrera Saltillo, Coahuila, Mexico.	Keynote / Workshop	Speaker with the presentation and workshop "Contemporary graphics from pre-Hispanic art"	5/10/2015	9/10/2015	10 hours	School of Plastic Arts "Rubén Herrera Saltillo, Coahuila, Mexico.

I International Congress of Graphic Design "Convergent Visions" Catholic University of Santiago de Guayaquil	Keynote speech	Speaker in Ecuador with the presentation "UNIQUE IDENTITY" Graphic of the Jama-Coaque tubular stamps as a tool for contemporary visual creation.	November 2015	-	1 hour	Catholic University of Santiago de Guayaquil
V BID – Ibero-American Design Biennial. Madrid. Spain.	Keynote speech	Speaker in Madrid, V BID – Ibero-American Design Biennial. Exhibition table "Design bursts" With the presentation of the research "Unique Identity".	November 2016	-	1 hour	Central de Diseño, Ibero-American Design Biennial. Madrid. Spain.
VII IDB Meeting on Teaching and Design. Territory Design. Madrid. Spain.	Keynote speech	Speaker in Madrid, 7th IDB Meeting on Teaching and Design. Territory Design. With the presentation of the book "Unique Identity" and the study of pre-Columbian graphics within the academy, as a tool for creation	October 2017	-	1 hour	Central de Diseño, Ibero-American Design Biennial. Madrid. Spain.
VI BID – Ibero-American Design Biennial. "Design bursts" Madrid. Spain.	Keynote speech	Speaker in Madrid, VI BID – Ibero-American Design Biennial. Exhibition table "Design bursts" With the presentation of the book "UNIQUE IDENTITY From mud to vector. An approach to the pre-Columbian graph of the Jama-Coaque stamps"	November 2018	-	1 hour	Central de Diseño, Ibero-American Design Biennial. Madrid. Spain.

PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
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Research Project: Analysis of the presence of Gestalt laws on the tubular seals of the Jama-Coaque culture such as Tool for visual creation. Proposals for contemporary refiguration.	Catholic University of Santiago de Guayaquil	03/01/2014	03/11/2014	Ecuador
Research Project: Analysis and typological classification of the graphic present on the stamps geometric tubulars of the Jama-Coaque culture.	Catholic University of Santiago de Guayaquil	01/08/2018	27/03/2021	Ecuador

HONORS AND AWARDS

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
Research project "Single Identity"	FINISHISA In the category of Graphic Design and Visual Communication by Ecuador. With the research project UNIQUE IDENTITY IDB – Ibero-American Design Biennial Matadero Madrid	November 2016	Central de Diseño, Ibero-American Design Biennial. Madrid. Spain.
Publication of the book: "UNIQUE IDENTITY From mud to vector. An approach to the pre-Columbian graph of the Jama-Coaque stamps"	FINALISTA in the categories:- Research in Design- Graphic design and visual communication by Ecuador. With the publication of the book: "UNIQUE IDENTITY From mud to vector. An approach to the pre-Columbian graphics of the Jama-Coaque" VI BID stamps – Ibero-American Design Biennial Matadero Madrid	November 2018	Central de Diseño, Ibero-American Design Biennial. Madrid. Spain.
Research project "PRECOLUMBIAN GEOMETRY Graph of Jama-Coaque geometric tubular stamps"	FINALIST in the category of Graphic Design and Visual Communication by Ecuador. With the research project "PRECOLUMBIAN GEOMETRY Graph of geometric tubular stamps Jama-Coaque" VIII BID – Ibero-American Design Biennial Matadero Madrid	November 2022	Central de Diseño, Ibero-American Design Biennial. Madrid. Spain.

PUBLICATIONS / PRESENTATIONS / EXHIBITIONS AND CREATIVE WORKS

TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
"The Tubular Stamps of the Jama-Coaque culture as a tool for visual creation, proposals for contemporary refiguration"	Article. AUC Magazine – Architecture Magazine ISSN 1390-3284	2016	Author
"Pre-Columbian graph. The validity of the past in the processes of contemporary visual creation, a personal vision."	Article. Nawi Magazine: art design communication Online version ISSN 2588-0934 printed version ISSN 2528-7966	2019	Author
"UNIQUE IDENTITY From mud to vector. An approach to the pre-Columbian graph of the Jama-Coaque stamps"	Book. Habitat and Design Series ISBN – 978 – 9942 – 904 – 74 – 4	2018	Author
"PRECOLUMBIAN GEOMETRY Graphic of Jama geometric tubular stamps"	Book	2022	Author
(in process of publication)			