Escuela Superior Politécnica del Litoral

RESUME

PERSONAL INFORMATION

LAST NAME:	CORTEZ HIDALGO
NAME:	BYRON DAVID
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Web link:	[Adobe Community Expert](#)

RESUME SUMMARY

Master in audiovisual postproduction, best graduate of his cohort obtaining Diploma of Distinction, Diploma of Honor and Silver Medal. Graduate in audiovisual and multimedia communication, winner of the best Professional Application Project (PAP). He is a Specialist in Film, Video and Television Direction and Production. In addition, he is a Technologist in Graphic and Advertising Design and has a Diploma in e-Learning.

As a renowned trainer in the audiovisual medium with more than 24 years of professional experience, he has managed to obtain international certifications as an expert in audiovisual post-production, he has trained more than 30,000 students to date between in-person workshops and on EdTech platforms such as Crehana and Udemy, where he is instructor of post-production courses.

He has conducted live webinars and trainings for renowned international companies such as Adobe, Crehana and Pepsico. He has also participated in academic events as a speaker at the International Congress of Audiovisual Communication and Information Technology Researchers (CIICATI) of the Audiovisual Production Research Network.

Currently he works as an undergraduate and graduate university professor, as an audiovisual post-producer and as a commercial announcer, being an active member of the Association of Announcers of Ecuador – ALCEC.

EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Master in Audiovisual Digital Postproduction	Postgraduate	Escuela Superior Politécnica del Litoral	Arts and Humanities	Ecuador
Specialist in Film, Video and Television Direction and Production	Specialization Program	Universidad Politécnica de Catalunya - ETSEIB	Arts and Humanities	Spain

Diploma in e-Learning	Postgraduate	Escuela Superior Politécnica del Litoral	Arts and Humanities	Ecuador
Bachelor's Degree in Audiovisual and Multimedia Communication	Undergraduate	Universidad Casa Grande	Arts and Humanities	Ecuador
Technologist in Graphic and Advertising Design	Undergraduate	Escuela Superior Politécnica del Litoral	Arts and Humanities	Ecuador

ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
Escuela Superior Politécnica del Litoral – ESPOL	Non-tenured Professor	15/05/2023	Actualidad	Full time
Escuela Superior Politécnica del Litoral – ESPOL	Postgraduate Professor	05/12/2023	24/12/2023	Part time
Escuela Superior Politécnica del Litoral – ESPOL	Technician in the field of Arts 1	01/03/2023	31/12/2023	Full time
Escuela Superior Politécnica del Litoral – ESPOL	Teaching Technician 4 (TC)	16/05/2022	28/02/2023	Full time
Escuela Superior Politécnica del Litoral – ESPOL	Teaching Technician	01/10/2014	31/12/2014	Full time

RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
ESPOL-TECH E.P.	Audiovisual producer	Audiovisual production	01/01/2016	13/05/2022
Crehana	Instructor (EdTech)	Audiovisual production	2019	Present

Udemy	Instructor (EdTech)	Audiovisual production	2021	Present
Pepsico	Instructor	Audiovisual production	28/10/2022	28/10/2022
Adobe	Adobe Community Expert	Audiovisual production	2017	Present
Universidad de Especialidades Espíritu Santos - UEES	Audiovisual Production Center Assistant	Audiovisual production	2008	2013
Savia Sono Visión TV Producer	Audiovisual instructor, producer and post-producer	Audiovisual production	2008	2017
TV Digital TV Producer	Audiovisual postproducer	Audiovisual production	2006	2007
Seguvial - Driving School	Graphic Designer	Graphic Design	2004	2006

ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
WHAT IS GENERATIVE AI	Course	Pupil	09/04/2024	09/04/2024	2	LinkedIn Learning
AI WITH ADOBE EXPRESS	Course	Pupil	09/04/2024	09/04/2024	4	LinkedIn Learning
IMAGE RESTORATION WITH ARTIFICIAL INTELLIGENCE	Course	Pupil	20/03/2024	20/03/2024	2	LinkedIn Learning
INTRODUCTION TO GENERATIVE IMAGE WITH ARTIFICIAL INTELLIGENCE	Course	Pupil	14/03/2024	14/03/2024	2	LinkedIn Learning

GENERATIVE ARTIFICIAL INTELLIGENCE FOR CREATIVE PROFESSIONALS: OPPORTUNITIES, CHALLENGES AND ETHICS	Course	Pupil	14/03/2024	14/03/2024	2	LinkedIn Learning
Commercial Voiceover Practices	Curso	Pupil	10/01/2024	10/01/2024	3 hours	ALCEC
Cinema 4D R.2023 and Redshift	Course	Pupil	23/02/2023	23/032023	32	Maxon
Video Game Development with Unreal Engine 5	Master Class	Pupil	13/06/2023	13/06/2023	2 hours	FADCOM ESPOL
SERCOP Public Procurement Operator	Certification	Pupil	10/06/2023	10/06/2023	24 horas	SERCOP
Specialist in Film, Video and Television Direction and Production	Specialization Program	Student	15/06/2011	30/10/2012	540 hours	Universidad Politécnica de Catalunya - ETSEIB
I International Congress of Audiovisual Communication and Information Technology Researchers	Congress	Speaker	17/10/2022	17/10/2022	2 hours	REDPRO Audiovisual Production Research Net
2D/3D Animation Courses with After Effects	Professional training	Instructor	16/11/2013	To the present	More than 250 hours, in courses from 8 to 20 hours.	Savia Sono Visión, Tritone Films, others.

Professional Video Editing Courses with Final Cut Pro 7 and Premiere Pro	Professional training	Instructor	07/01/2013	To the present	More than 200 hours, in courses from 8 to 20 hours.	Savia Sono Visión, Tritone Films, EDCOM, others.
Digital Design Tools Courses with Photoshop and Illustrator	Professional training	Instructor	13/03/2014	10/04/2014	More than 60 hours, in courses from 8 to 20 hours.	Savia Sono Visión, Tritone Films, others.
Premiere Pro desde cero on the Crehana educational platform	On-demand course in EdTech	Professor	21/09/2019	29/09/2019	45 hours	Crehana
Course After Effects Completo y Desde Cero on the UDEMY educational platform	On-demand course in EdTech	Instructor	08/11/2021	14/11/2021	48 hours	UDEMY
Adobe After Effects Motion Graphics 102	Course	Pupil	28/08/2016	01/09/2016	45 hours	Crehana
Adobe PremierePro CC 201	Course	Pupil	15/08/2016	20/08/2016	20 hours	Adobe
Adobe After Effects eXpresiones	Course	Pupil	27/06/2016	30/06/2016	20 hours	Adobe
Adobe After Effects CC Fundamentos - 101	Course	Pupil	14/06/2016	19/06/2016	20 hours	Adobe
After Effects CC Esencial	Course	Pupil	19/05/2014	23/05/2016	20 hours	Adobe
Adobe PremierePro CC 101	Course	Pupil	23/05/2016	26/05/2016	20 hours	Adobe

Composición Multicapa Avanzada y Efectos Digitales	Course	Pupil	17/05/2016	05/06/2016	64 hours	ESPOL - FADCOM
MC101 Media Composer Editing Essentials V8	Course	Pupil	12/04/2016	24/04/2016	64 hours	ESPOL - FADCOM
Edición No Lineal Avanzada de Video	Course	Pupil	23/02/2016	06/03/2016	64 hours	ESPOL - FADCOM
Montaje y Efectos Especiales	Course	Pupil	23/05/2016	26/05/2016	64 hours	ESPOL - FADCOM
Service and Customer Satisfaction	Course	Pupil	14/09/2012	14/09/2012	10 horas	UEES
Self-esteem, Motivation and Teamwork with NLP	Course	Pupil	06/12/2010	10/12/2010	10 horas	UEES
Preventive and Corrective Maintenance of Microcomputers	Course	Pupil	01/07/2002	19/07/2002	30 horas	ESPOL - PROTCOM

PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
Short Film "The Space Shuttle"	Stopmonautas	01/12/2022	01/09/2023	Ecuador
GÜEYITAS	Casa Grande University	01/10/2018	30/03/2022	Ecuador
Short Film "The White Room"	UEES Audiovisual Production Center	Year 2011	Year 2011	Ecuador
Short Film "Estudio C"	UEES Audiovisual Production Center	Year 2010	Year 2010	Ecuador
Documental "Optimist"	UEES Audiovisual Production Center	Year 2009	Year 2009	Ecuador

HONORS AND AWARDS

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
Honor Diploma - Best FADCOM Master's Graduate 2022	ESPOL	02/09/2022	Ecuador
Silver Medal - Best FADCOM Master's Graduate 2022	ESPOL	02/09/2022	Ecuador
Diploma of Distinction - Best FADCOM Master's Graduate 2022	ESPOL	02/09/2022	Ecuador
Incorporation in Bachelor's Degree, with an award for the best Graduation Project in the Cohort	Casa Grande University	09/04/2019	Ecuador
Official certification: Adobe Creative Educator	Adobe	03/02/2021	USA
Official certification: Adobe Certified Expert -After Effects CC	Adobe	15/09/2017	USA
Official certification: Adobe Certified Expert -Premiere Pro CC	Adobe	27/01/2017	USA
Adobe Community Expert	Adobe	05/06/2017	USA
Official certification: DaVinci Resolve 16 Certified End User	BlackMagic Design	12/04/2020	USA
Official certification: DaVinci Resolve 16 ColorCorrection Certified End User	BlackMagic Design	13/06/2020	USA