

## Escuela Superior Politécnica del Litoral

### RESUME

#### PERSONAL INFORMATION

<b>LAST NAME:</b>	Navas Guzmán
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#### RESUMEN SUMMARY

Doctor of Arts from the Polytechnic University of Valencia. Teaching experience in Ecuador and Spain since 2012, lecturing in the areas of visual communication, graphic design, arts, and audiovisuals. She has participated in research projects, publications in indexed journals, and international conferences. Her line of research stems from visual arts and visual communication as tools capable of promoting local and educational development of vulnerable communities or societies. Currently, she explores the challenges of AI to integrate it into her research. Her professional activity has been carried out in public and private institutions. Notable is her work at the Prince Charles Foundation in the Galápagos, for community development, and at the Ministry of Tourism of Ecuador, for the Protected Tourist Area project, where her work focused on graphic and audiovisual communication, among others.

#### EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Bachelor's Degree in Fine Arts	Third Level	Polytechnic University of Valencia	Arts and Humanities	Spain
Master's Degree in Visual Arts and Multimedia	Fourth Level	Polytechnic University of Valencia	Arts and Humanities	Spain
PhD in Arts: Production and Research	Doctorate	Polytechnic University of Valencia	Arts and Humanities	Spain

#### ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
Escuela Superior Politécnica del Litoral	Adjunct Professor	05/2024	Currently	Full-time
University of La Laguna, Spain	Contract Professor	12/2022	09/2023	Part-time
Laica Eloy Alfaro University of Manabí, Ecuador	Tenured Professor	/04/2014	11/2022	Full-time
San Gregorio University of Portoviejo, Ecuador	Adjunct Professor	/09/2012	/04/2013	Full-time



### RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
Ateneo, La Laguna, Spain	Jury	Humanities	12/2023	12/2023
Chameleon Collective Artistic Residency: Gender, Territory and Identity	Director	Arts	02/2018	09/2021
FEM TOUR TRUCK	Curator	Arts	08/2016	09/2016
Ministry of Tourism, Ecuador	Technician	Communication	03/2016	08/2016
Prince Foundation, Galápagos, Ecuador	Technician	Communication	11/2013	02/2013

### ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
Diplomado E-learning	Diplomado Program	Assistant	05/07/2024	10/11/2024	68 horas	ESPOL
Educational Innovation and Knowledge Transfer Sessions	Congreso	Assistant	22/03/2023	23/03/2023	11 horas	Universidad de la Laguna
Teaching, Research, and Technological Resources	Virtual Course on Teacher Development	Assistant	13/09/2021	16/09/2021	40 horas	Universidad Laica Eloy Alfaro de Manabí
Building Academy: Hybrid Learning or Teaching Mode	Curso	Assistant	27/09/2021	29/09/2021	40 horas	Universidad Laica Eloy Alfaro de Manabí
IV Edition of the Arts Week	Conference	Speaker	21/11/2022	25/11/2022	40 horas	Universidad Laica Eloy Alfaro de Manabí
Sustainable Development Goals in Latin America	Conference	Speaker	14/01/2020	14/01/2020		Universidad Laica Eloy Alfaro de Manabí
1st International Congress on Educational Transformation. Ernesto Velázquez Kuffó Basic Education School	Conference	Speaker	19/07/2019	21/07/2019	1 hora	Dr. Sergio Carneros Revuelta Proyecto de Innovación y Mejoras
1st Conference on Doctoral Training and the Improvement of University	Conference	Speaker	26/11/2018	27/11/2018	40 horas	Universidad Laica Eloy Alfaro de Manabí
3rd International Congress on Art, Science, and City 2017 How Things are Told	Conference	Speaker	23/11/2017	24/11/2017		Universidad de Málaga



## PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
Art, Technology, and Social Intervention in Gender Issues	Espol	30/09/2024	10/12/2026	Ecuador
Communication, Art, and Gender: Strategies for Local and Educational Development, Ecuador	Universidad Laica Eloy Alfaro de Manabí	01/01/2022	30/11/2022	Ecuador
Esmeraldas and Manabí: Encounters and Disagreements Shaping an Identity in Construction	Universidad Laica Eloy Alfaro de Manabí	01/01/2018	30/12/2020	Ecuador
Presence of Manabí Cultural Identity in General Basic Education in Manta	Universidad Laica Eloy Alfaro de Manabí	01/01/2015	30/12/2017	Ecuador
Research on Sociocultural Dynamics in Communities Engaged in Artisanal Lobster Fishing in the Province of Manabí, Ecuador	Universidad Laica Eloy Alfaro de Manabí	01/01/2014	30/01/2015	Ecuador

## HONORS AND AWARDS

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
Academic Performance	Universidad Laica Eloy Alfaro de Manabí	29/08 /2018	Ecuador



**PUBLICATIONS AND PRESENTATIONS**

PUBLICATION TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
Garúa	Short Film	2025	Actress
El Rezador	Film	2022	Actress
Society and Manabí Cultural Identity and Its Transmission in General Basic Education in Manta	Scientific Article	2018	Co- author
Representation of Women in Advertising: An Approach to the Ecuadorian Landscape	Book Chapter	2017	author
Exploratory Study for the Management of Cultural Platforms as an Educational and Local Development Medium for Disadvantaged Communities; Ecuador	Conference Proceedings Chapter	2017	author
Artistic Expression as a Vehicle for Emotional Recovery in Case of Natural Disasters. Ecuador Earthquake, April 16, 2016	Conference Proceedings Chapter	2017	Co- author
Artistic Intervention in the Landscape as a Strategic Factor for Tourism, Cultural, and Educational Development in Vulnerable Rural Areas of the Ecuadorian Coast	Conference Proceedings Chapter	2017	author

