

Escuela Superior Politécnica del Litoral

RESUME

PERSONAL INFORMATION

LAST NAME:	Rodríguez Rodríguez
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RESUME SUMMARY

I have been involved in the audiovisual sector since I started my professional career in 1998, at a small television channel called TV Patín. There, I began working as a VTR operator, and later as an editor and animator. Since then, I have collaborated with various production companies and television channels, creating audiovisual pieces, commercials, graphic lines, promotions, as well as performing tasks in editing, directing, and general design.

In 2008, I started teaching at several technical institutes specializing in audiovisual production and communication, an activity that I am as passionate about as audiovisual production itself.

I am passionate about technological advancements, post-production, and design. Therefore, I constantly seek to train and update myself in the use of digital tools for artistic production.

I believe that while complexity, techniques, and tool management are essential in creating graphic works, the idea and the way of communicating are the most important aspects when creating audiovisual and design pieces.

EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
TECHNOLOGY IN ADVERTISING AND GRAPHIC DESIGN	third level	Escuela Superior Politécnica del Litoral ESPOL	Arts and Humanities	Ecuador
Graduate IN ADVERTISING AND GRAPHIC DESIGN	third level	Escuela Superior Politécnica del Litoral ESPOL	Arts and Humanities	Ecuador
MASTER'S DEGREE IN DIGITAL POST-PRODUCTION	Fourth level	UNIVERSIDAD POLIÉCNICA DE VALENCIA	Arts and Humanities	España



ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
Tech institute ITSU	Occasional teacher	12/10/2009	1/12/2015	Part time
ESPOL	Occasional teacher	1/5/2015	Present	Full time

RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
TV PATIN	Post-producer editor	POSTPRODUCCION	9/3/1998	3/6/2002
SUCRE TELEVISIÓN	Post-producer editor	POSTPRODUCCION	13/10/2002	12/10/2004
JD PRODUCCIONES	Producer	PRODUCTION/POST-PRODUCTION	13/1/2004	13/6/2005
ETV TELERAMA	Post-producer editor	POSTPRODUCCION	6/10/2005	30/12/2012
TC TELEVISIÓN	Image designer	Promotions	30/12/2012	30/12/2012

ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
Certification program in E-learning	Diplomado	Partaker	28/05/2021	7/10/2021	72 hours	CISE-ESPOL
POST PRODUCTION IN THE DEVELOPMENT OF THE LOCAL AUDIOVISUAL INDUSTRY	Working day	Instructor	21/6/2021	25/6/2021	20 hours	CULTURA ESPOL



CISE ACCOMPANY ES YOU LIVE: TIPS TO GENERATE EDUCATIONA L AUDIOVISUAL CONTENT WITHIMPACT	TALK	Instructor	18/6/2021	18/6/2021	2 hours	CISE-ESPOL
University Audiovisual Festival "Vista Previa"	COURSE	Instructor	22/6/2020	22/6/2020	1.5 hours	CULTURA ESPOL
Cinematographic Postproduction	COURSE	Attendee	2/3/2020	15/3/2020	40 hours	ESPOL
PROTOOLS	COURSE	Attendee	10/11/2018	8/12/2018	15 hours	
DESIGN THINKING FOR TEACHERS	WORKSHOP	Attendee	20/4/2017	28/4/2017	32 hours	
MANAGEMENT AND INNOVATION SEMINAR IN THE CREATIVE INDUSTRY	MANAGEMENT	Attendee	15/6/2017	15/6/2017	8 hours	USCG

PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
STUDY OF THE INFLUENCE EXERTED BY AUDIOVISUAL CONTENT DISPLAYED IN DIGITAL MEDIA ON SOCIETY	FACULTY OF ART, DESIGN AND AUDIOVISUAL COMMUNICATION - (FADCOM_ESPOL)	2/1/2019	10/3/2023	ECUADOR
USES OF DIGITAL AUDIOVISUAL TECHNOLOGY AND MULTIPLATFORM DIFFUSION IN THE PRESERVATION AND RESIGNIFICATION OF	FACULTY OF ART, DESIGN AND AUDIOVISUAL COMMUNICATION - (FADCOM), GAD SALITRE, SENESCYT 5/6/2015	6/5/2015	21/12/2015	ECUADOR



COLLECTIVE AND INDIVIDUAL MEMORIES OF ECUADORIAN MONTUVIO	12/21/2015 ECUADOR			
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PUBLICATIONS / PRESENTATIONS / EXHIBITIONS AND CREATIVE WORKS

TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
ANALYSIS OF THE INFORMATIVE DISCOURSE OF THE COMMUNICATION MEDIADURING THE NATIONAL STRIKE IN ECUADOR	BOOK OR BOOK CHAPTER	2021	Co-author
COMPARATIVE ANALYSIS OF THE AUDIOVISUAL NARRATIVE OF THE TV SERIES AIDA VERSUS ITS ECUADORIAN ADAPTATION	OTHERS	2020	Co-author
MEMORY AND IDENTITY IN THE SALITRE COMMUNITY - INTERACTIVE DOCUMENTARY	PRODUCT : PROTOTYPE	2017	Editor

