

Escuela Superior Politécnica del Litoral

RESUME

PERSONAL INFORMATION

LAST NAME:	MACÍAS VELASTEGUI
NAME:	DIANA RUTH
EMAIL:	rmacias@espol.edu.ec
Web link: (opcional)	https://linktr.ee/dianamaciasv

RESUME SUMMARY

I am a graphic designer, graduate in Audiovisual Design and Production, master in Brand Design and Management.

I worked for more than 4 years in the design team of a mass consumption company in Guayaquil in the development, adaptation of arts and digital retouching of products and promotional items.

Since 2016 I have been part of the FADCOM teaching staff at ESPOL, I teach subjects in the Graphic Design curriculum. I have been a business internship coordinator and currently coordinate the Media Production degree.

EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
MAGISTER IN DESIGN AND BRANDING	Fourth level	ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Arts and Humanities	Ecuador
DEGREE IN AUDIOVISUAL DESIGN AND PRODUCTION	Third level	ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Arts and Humanities	Ecuador
TECHNOLOGY IN GRAPHIC AND ADVERTISING DESIGN	Third level	ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Arts and Humanities	Ecuador

ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Teacher	11/04/2016	Present	Full time

RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
PICA PLÁSTICOS INDUSTRIALES C.A.	Graphic designer	Departamento de investigación y desarrollo	02/08/2010	16/06/2015

ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
DEVELOPMENT OF COMPETENCES, LEARNING GOALS AND THEIR QUALITY ASSURANCE	Course	Student	22/07/2022	09/09/2022	30 hours	FADCOM
LEARNING AND CURRICULUM FOUNDATIONS	Course	Student	30/07/2021	12/11/2021	30 hours	FADCOM
DESIGN OF EXPERIMENTAL TYPOGRAPHICAL POSTERS	Course	Student	13/03/2022	18/03/2022	1,4 hours	Domestika
APPRECIATION AND HISTORY OF CINEMA WORKSHOP	Workshop	Student	28/09/2021	26/10/2021	10 hours	Schooling Films
E-LEARNING	Course	Student	28/05/2021	07/10/2021	72 hours	Centro de Investigaciones y Servicios Educativos/ESPOL
SPEECH AND ACTING FOR AUDIOBOOKS	Workshop	Student	16/03/2021	20/03/2021	6 hours	Voice Academy
NEUTRAL ACCENT WORKSHOP	Workshop	Student	01/03/2021	05/03/2021	6 hours	Voice Academy
VOICE AND DICTION	Workshop	Student	01/03/2021	05/03/2021	6 hours	Voice Academy
CHARACTERIZATION FOR ANIMATED DRAWINGS	Workshop	Student	22/02/2021	26/02/2021	6 hours	Voice Academy
INTRODUCTORY SPEECH COURSE WITH MARIO ARVIZU	Course	Student	05/05/2020	05/05/2020	2.47 hours	Crehana
COURSE THE TEACHING ROLE IN A VIRTUAL CLASS AND THE USE OF TOOLS	Course	Student	04/05/2020	12/05/2020	14 hours	FADCOM-ESPOL

INTERNATIONAL PHOTOGRAPHY AND DIGITAL RETOUCHING WORKSHOP WITH CRISTINA OTERO	Workshop	Student	01/02/2020	02/02/2020	12 hours	Cristina Otero Workshop – EFE Photo School
PHOTOGRAPHY AND DIGITAL RETOUCHING WORKSHOP	Workshop	Student	14/12/2019	15/12/2019	8 hours	Angie Bastidas and Erick Parrales
WORKSHOP DEVELOPMENT OF A CREATIVE SCRIPT FOR AN AUDIOVISUAL DIDACTIC PRODUCT	Workshop	Student	13/12/2019	13/12/2019	4 hours	Centro de Investigaciones y Servicios Educativos/ESPOL
WORKSHOP DESIGN OF AN INTERACTIVE WEBSITE	Workshop	Student	13/12/2019	13/12/2019	4 hours	Centro de Investigaciones y Servicios Educativos/ESPOL
WORKSHOP THE GRAPHIC SCRIPT OR STORYBOARD. CREATING STORIES WITH IMAGES	Workshop	Student	16/11/2019	16/11/2019	4 hours	Centro de Investigaciones y Servicios Educativos/ESPOL
LIONS EDIT	Conference	Student	18/09/2019	19/09/2019	12 hours	LIONS EDIT Ecuador
DIGITAL PHOTOGRAPHY COURSE LEVEL 3 (ADVANCED)	Course	Student	04/08/2018	22/09/2018	20 hours	Alianza Francesa de Guayaquil
DIGITAL PHOTOGRAPHY COURSE LEVEL 2 (INTERMEDIATE)	Course	Student	09/06/2018	28/07/2018	20 hours	Alianza Francesa de Guayaquil
EXCEL COURSE FOR TEACHERS	Course	Student	02/05/2018	08/05/2018	20 hours	Capacitación EDCOM
DIGITAL PHOTOGRAPHIC RETOUCHING	Course	Student	17/09/2016	18/09/2016	16 hours	Savia Sono Visión Productora
TEACHER TRAINING	Course	Student	11/06/2018	22/06/2018	198 hours	Centro de Investigaciones y Servicios Educativos/ESPOL
DIGIART STUDIO PHOTOGRAPHIC PRODUCTION AND POST-PRODUCTION WORKSHOP	Workshop	Student	04/10/2015	05/10/2015	14 hours	Digiart Estudio
AFTER EFFECTS CC ADVANCE 201-SAVIA SONO VISION PRODUCTORA	Course	Student	30/05/2014	30/05/2014	20 hours	Savia Sono Visión Productora
DESIGN PROJECTS WITH ADOBE	Conference	Student	28/09/2012	29/09/2012	12 hours	USM Universidad Santa María
ENGRAVING TECHNIQUES (XILOGRAPHY,	Course	Student	04/08/2008	08/09/2008	28 hours	Banco Central del Ecuador/Museo Antropológico y de



Facultad de
Arte, Diseño y Comunicación Audiovisual

LINOGRAPHY AND COLOGRAPHY)						Arte Contemporáneo
-------------------------------	--	--	--	--	--	-----------------------