

## Escuela Superior Politécnica del Litoral

### RESUME

#### PERSONAL INFORMATION

<b>LAST NAME:</b>	Villafuerte Arias
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#### RESUME SUMMARY

*MSc. in Design and Branding with more than 20 years of teaching experience in several universities in the country, as well as professional experience in the field of audiovisual communication. For more than 8 years he has been guiding students in their graduation process to obtain a degree in Audiovisual Production. He obtained several awards such as diploma of honor to the teaching merit, best tutor of community practices and others. Author and co-author of relevant works and member of research projects. He currently holds the position of mobility coordinator and is passionate about his professorship and strives every semester to impart new knowledge to students.*

#### EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Technologist inMechanics	Undergraduate degree	ESPOL		ECUADOR
Graphic Design and Advertising Technologist	Undergraduate degree	ESPOL	Arts and Humanities	ECUADOR
Bachelor in Audiovisual Design and Production	Undergraduate degree	ESPOL	Arts and Humanities	ECUADOR
Magister in Public Communication of Science and Technology	Postgraduate degree	ESPOL		ECUADOR
Magister in Brandingand Design	Postgraduate degree	ESPOL	Arts and Humanities	ECUADOR

#### ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
ESPOL - FADCOM	Assistant Full Professor 2	2009.05.18	current	Full - time
ESPOL – EDCOM	Professor	2005	2009.05.18	Full - time
UNIVERSIDAD CATÓLICA DE SANTIAGO DE GUAYAQUIL	Professor	2008	2016	By class hour

#### RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
G y G Jeans	Director of Photography for an Advertising Campaign	Advertising	2014	2016
Pubcidcorp Advertising Agency	Photography and video	Advertising	2014	2016
CRONOS Production company	Photographer and Camera Operator	Production	2007	2008
VENTEX Créditos Económicos	Graphic Designer	Advertising	2003	2003
POLIGRÁFICA S.A.	Illustrator and Layout Designer	Design	2002	2002
UNILEVER ANDINA S.A.JABONERIA NACIONAL	Technical Draftsman	Maintenance and projects	1997	2002
CERVECERÍA NACIONAL	Technical Draftsman	Factory Plant	1998	1999

### ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
Vista Previa University Audiovisual Festival 3rd edition. Lighting for cinema on the industrial stage.	Masterclass	Mentor	2021.06.21	2021.06.25		ESPOL CULTURAL
Ghost in the Shell – From manga to animated films	Open Forum	Panelist	2020.01.30	2020.01.30		Artes y Humanidades, UCSG
XVIII Festival de Artes al Aire Libre	Short film contest	Judge	2017.10.18	2017.10.18		FAAL – Municipality of Guayaquil
Audiovisual graphics	Course - module	Attendance and approval	2017	2017	64 hours	ESPOL
Basic Cycle of Teacher Training	Course	Attendance	2016	2016	168 hours	CISE - ESPOL
Adobe Authorized Training Workshop: “Adobe Premier Pro CC 201”	Workshop	Attendance and approval	2016	2016		ADOBE - ESPOL

Adobe Authorized Course: "Adobe After Effects CC fundamentals – 101"	Course	Attendance and approval	2016	2016		ADOBE - ESPOL
Adobe Authorized Training Workshop: "Adobe Premier Pro CC 101"	Workshop	Attendance and approval	2016	2016	64 hours	ADOBE - ESPOL
Workshop "Continuous Improvement in the Development of the Integrating Subject".	Workshop	Attendance and approval	2016	2016	8 hours	CISE - ESPOL
Master's Degree in Digital Audiovisual Postproduction Module "Advanced Non- linear Video Editing" Avid Training MC101 Media Composer Editing EssentialsV8	Course	Attendance and approval	2016	2016	64 hours	EDCOM - ESPOL
Master's Degree in Digital Audiovisual Postproduction Module "Narrative Sound Resources"	Course	Attendance and approval	2016	2016	32 hours	EDCOM - ESPOL
Master's Degree in Digital Audiovisual Postproduction module: "Advanced Color Correction"	Course	Attendance and approval	2015	2015	48 hours	EDCOM - ESPOL
4 Week Filmmaking Workshop	workshop	Attendance and approval	2015	2015	4 weeks	The New York Film Academy South Beach Campus, USA

Theatrical Lighting Design and Technique	workshop	Attendance and approval	2014	2014		Teatro Sánchez Aguilar
Professional Lighting and Camera Course	Course	Attendance and approval	2013	2013	20 hours	Savia Sono Visión Productora
Television Reportage or narrative research	workshop	Attendance and approval	2012	2012	40 hours	CIESPAL
Lighting for Independent Films Workshop	Workshop	Attendance and approval	2011	2011	1 week	MAINE MEDIA WORKSHOPS

### **PROJECT EXPERIENCE**

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
RESCLIMA DURAN	ESPOL – GAD of Durán	2017.10.02	2018.12.31	ECUADOR
KARISMA	ESPOL	2013	2013	ECUADOR
Integrating subjects	ESPOL	2014 2018	2015 2020	ECUADOR

### **HONORS AND AWARDS**

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
Teaching Merit Honor Diploma	ESPOL	2010	Ecuador
Certificate of ACADEMIC EXCELLENCE	Universidad Católica de Santiago de Guayaquil	2009	Ecuador
Teaching Merit Honor Diploma	ESPOL / EDCOM	2007	Ecuador
INTEC Diploma of Honor for the highest average of CISE evaluations.	ESPOL / PROTCOM	2004	Ecuador
Teaching Merit Honor Diploma	ESPOL / PROTCOM	2004	Ecuador
Best Pre-Graduate Fair Booth at ESPOL 2003 XpoPlaza	ESPOL / PROTCOM	2003	Ecuador
Second prize in the I Collective Photographic Exhibition "Entre Imágenes y Encuentros" (Between Images and Encounters).	CEFOCINE	2001	Ecuador

### **PUBLICATIONS / PRESENTATIONS / EXHIBITIONS AND CREATIVE WORKS**

TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
Revista Ñawi	Scientific article	2020	Author

Children's animated pilot program on causes and consequences of climate change			
DESIGNING STRATEGIES FOR CLIMATE RESILIENCE IN CITIES, Policy Report	Work of Relevance	2021	Co-Author
Educational Videos for CEPROEM. Instructional videos as a support tool to help improve the performance of the polytechnic graduate at the time of entering the professional working field in Guayaquil Ecuador.	Work of Relevance	2016	Author