

Escuela Superior Politécnica del Litoral

RESUME

PERSONAL INFORMATION

LAST NAME:	PINO ACOSTA
NAME:	ANDREA YOLANDA
EMAIL:	ypino@espol.edu.ec
LINK:	https://andreapinoacostcom.wordpress.com/

Andrea Pino Acosta has a degree in graphic design and advertising, a master's degree in design and branding, and worked as director of the Circular Economy program, executing 21 projects where advertising campaigns related to social responsibility, sustainability and environmental issues were developed. In 2016, she obtained the highest institutional distinction for best teacher in the area of linkage in the fifty-eighth anniversary of ESPOL. In 2017, she received the First Place: "For her honorable participation and dedication in the projects carried out" in the Faculty of Art, Design and Communication. Since 2015, she has been the director of the Visual Observatory program where she has obtained national recognition in 2021 as Telescopi's Best Practices of University Strategic Management with the proposal: "Visual Observatory: significant learning of cultural wealth towards society". He has been working as a Full Professor at the Faculty of Art, Design and Communication of the Polytechnic School of Litoral since 2013. Since 2017 he worked in the Protective Forest Program and the Sustainability Program of ESPOL where he promoted the user experience in their interaction with the design from the management of corporate identity, website and social networks with protected areas and sustainability, obtaining recognition in 2021 as a hero sachá Unidos and in 2022 he obtained two international recognitions for the Good Practices of Strategic Management. In 2025, she won first place in the ESPOL Social Capital project of the Institutional Innovation Program "InovAcción" -Edition V. She is the manager of the first network of dry forests in Ecuador. Currently, she is the director of institutional communication projects related to sustainability and the orange economy.

EDUCATION

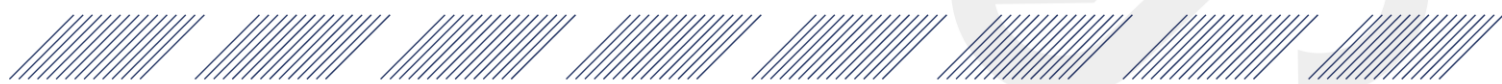
DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Bachelor of Graphic Design and Advertising	Third level	Escuela Superior Politécnica del Litoral	Arts and Humanities	Ecuador
Master's in design and Branding	Fourth level	Escuela Superior Politécnica del Litoral	Arts and Humanities	Ecuador
Art PhD Applicant: Production and Research	Fourth level	Universidad Politécnica de Valencia	Arts and Humanities	España

ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
Polytechnic School of Litoral	Associate Professor	2014	2025	Full-Time
Polytechnic School of Litoral	Associate Professor Tenure position	2020	Current	Full-Time

RELATED PROFESSIONAL EXPERIENCE

LOCATION	POSITION	AREA
Vlir Ecuador	Visual Designer	Arts and Humanities
Ministerio de Ambiente	Project Manager	Arts and Humanities



Prefectura del Guayas	Project Manager	Arts and Humanities
Grupo Secoya	Advertising manager	Arts and Humanities
Ncsistem	Visual Designer	Arts and Humanities
Agencia Cynergy	Creative director	Arts and Humanities
Mas Creatividad (boutique)	Creative director	Arts and Humanities
HomePrint (boutique/ printing)	Owner- Partner	Arts and Humanities

ACADEMIC EVENTS / PROFESSIONAL DEVELOPMENT

EVENT	TYPE	INVOLVEMENT	CERTIFIED BY
AWARD TO THE TEACHER WITH THE GREATEST NUMBER OF PROJECTS	Fair	Competitor	Unidad de Vinculación con la Sociedad

PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
Art, identity and sustainability: integration of participatory methodologies in university environments for the development of social and environmental	Polytechnic School of Litoral	08/10/24	08/10/26	Ecuador
Herbal Pharmacopoeia of Ecuador	Polytechnic School of Litoral	01 /04/2020	01/04/2024	Ecuador
NATURELAB FTE-ESPOL	Polytechnic School of Litoral	01/05/2017	30/04/2019	Ecuador
"Bosque Protector La Prosperina"	Polytechnic School of Litoral	05/2018	30/04/2022	Ecuador
Economía Circular "Vida en nuevas ideas"	Polytechnic School of Litoral	19/10/2015	20/11/2016	Ecuador
"Upcycling"	Polytechnic School of Litoral	02/03/2015	02/03/2016	Ecuador
"ECOMUEBLE"	Polytechnic School of Litoral	02/03/2015	12/10/2015	Ecuador
"Repilas"	Polytechnic School of Litoral	02/03/2015	02/03/2016	Ecuador
"Kideco"	Polytechnic School of Litoral	02/03/2015	12/10/2015	Ecuador
"DEMUS"	Polytechnic School of Litoral	02/03/2015	12/10/2015	Ecuador
"Kiddibu, ecología para personas especiales"	Polytechnic School of Litoral	19/10/2015	19/08/2016	Ecuador
"DecoBox. Tu caja, el mejor mueble"	Polytechnic School of Litoral	19/10/2015	20/11/2016	Ecuador
"Pasajero,paradero ecocultural"	Polytechnic School of Litoral	19/10/2015	20/02/2016	Ecuador
"Murales Wipala, murales de interculturalidad"	Polytechnic School of Litoral	19/10/2015	14/03/2016	Ecuador
"Juglares decartón. Sonrisas para el corazón"	Polytechnic School of Litoral	19/10/2015	13/02/2016	Ecuador
"Retazos: Salvando retazos, cargando energía"	Polytechnic School of Litoral	19/10/2015	08/03/2016	Ecuador
"Balyuyo, Descubre tu identidad"	Polytechnic School of Litoral	19/10/2015	20/11/2016	Ecuador
"Qaway, Juega mientras cuidas"	Polytechnic School of Litoral	19/10/2015	19/01/2016	Ecuador



"Tómatalo atecho"	Polytechnic School of Litoral	19/10/2015	23/02/2016	Ecuador
"Ola: Pequeños Recursos GrandesIdeas"	Polytechnic School of Litoral	19/10/2015	28/02/2016	Ecuador
"Happy Wing"	Polytechnic School of Litoral	19/10/2015	30/01/2016	Ecuador
"Juglares delCartón"	Polytechnic School of Litoral	19/10/2015	13/02/2016	Ecuador

HONORS AND AWARDS

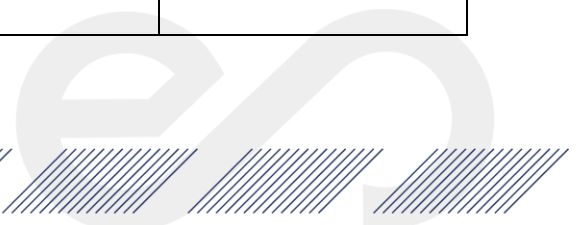
PROJECT TITLE	INSTITUTION	DATE	COUNTRY
Digital badge for being winner of the InnovAcción Program - Edition V- For outstanding participation in the winning project of the InnovAccion ESPOL Social Capital Challenge in Edition V.	Entrepreneurship and Innovation Center i3lab ESPOL	2025	Ecuador
Recognition for participation in the Sowing Lives project.	Ministry of Environment	2024	Ecuador
Recognition for mentoring and participation	CIPAT	2024	Ecuador
Recognition for participation in the Aventur: Tourism project seen from the children's point of view. Exhibition at the Museum of Anthropology and Contemporary Art (MAAC).	Prefecture of Guayas	2023	Ecuador
Recognition for the Direction of the Institutional Program of Linkage with Society 2018-2022.	Polytechnic School of Litoral	2022	Ecuador
International Recognition of Best Practices in Strategic Management University with the proposal: "Bosque Protector La Prosperina: A commitment to education and nature".	Telescopi International	2022	Spain
International Recognition of Best Practices in Strategic Management University with the proposal: "Visual Observatory: Significant learning of the richness to society".	Telescopi International	2022	Spain
National Recognition of Best Practices in Strategic Management University with the proposal: "Visual Observatory: Significant learning of the richness to society".	Telescopi Ecuador	2021	Ecuador
Recognition as a Sacha Unidos hero with the proposed program Protected Forest "La Prosperina".	Sacha Awards	2020	Ecuador
Third place award in Sustainable Forest Management.	Sacha Awards	2021	Ecuador
Society Engagement Unit (Uvs) Diploma Best Director Of Engagement Program 2019	Polytechnic School of Litoral	2019	Ecuador
Society Linkage Unit (Uvs) Diploma Best Tutor Of Practices 2019	Polytechnic School of Litoral	2019	Ecuador
Best Diploma Poster Vii Latin American Congress Of Medicinal Plants. September 2019	Universidad De Cuenca	2019	Ecuador
Society Linkage Unit (Uvs) Uvs Diploma Contribute As Director Of The Institutional Linkage Program 2018	Polytechnic School of Litoral	2018	Ecuador



Escuela De Diseño Y Comunicación Visual (Edcom) Diploma First Place: "For Honorable Participation And Delivery In The Projects Carried Out" January 2017 Doctoral Program In Art: Production And Investigation (Upv). Strategies For Scientific Disclosure For Researchers Registration Of Honor. 2017 Center For Research And Educational Services (Cise) Diploma Of Recognition In Basic Cycle II Of Teacher Training November 2016	Polytechnic School of Litoral	2017	Ecuador
Society Link Unit (Uvs) Diploma Of Recognition For Project Development With Society- Espol November 2016	Polytechnic School of Litoral	2016	Ecuador
Escuela Superior Politécnica Del Litoral (Espol) Placa For Its Quality And Professionalism Demonstrated During The Realization Of The Projects Of Linking In This Institution Sharing Knowledge With Base". October 2016	Polytechnic School of Litoral	2016	Ecuador
Society Linkage Unit (Uvs) Diploma By Its Quality And Professionalism Demonstrated During The Conduct Of Linkage Projects In This Institution Sharing Knowledge Based. October 2015	Polytechnic School of Litoral	2015	Ecuador
Honor Plate For Teaching Merit February 2012	ITF (TECHNOLOGICAL TRAINING) INSTITUTION	2012	Ecuador

PUBLICATIONS / PRESENTATIONS / EXHIBITIONS AND CREATIVE WORKS

TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
Botanical photography: a tool for art education in a tropical dry forest remnant, Guayaquil - Ecuador	ARTICLE	2024	Author
Plants and Natural Products with Activity against Various Types of Coronaviruses: A Review with Focus on SARS-CoV-2	ARTICLE	2021	Author
La Prosperina" Protected Forest: the transformation of a natural space into an inclusive living laboratory" (CB103VH)	ARTICLE	2020	Author
Dispersal and transport of mycorrhizal propagules in the tropical dry forest.	ARTICLE	2019	Author
The circular economy as an intervention scenario"	ARTICLE - PROBLEM BASED LEARNING	2019	Author
The protector prosperina forest: the transformation of a natural space into an inclusive living laboratory [bosque protector "la prosperina": la transformación de un espacio natural a un laboratorio vivo inclusivo].	ARTICLE	2019	Author



Codesign, A Proposal Of Experience In Collective Creative Practice From The Design On The Scenarios Of The Protective Forest "The Prosperina"	CASE ARTICLE	2019	Author
"La Prosperina Protected Forest: A Commitment to Education and Nature".	ARTICLE	2017	Author
"Teaching natural science to children with field trips and mobile devices	ARTICLE	2019	Author
"Juegos Lúdicos Mi Bosque Protector La Prosperina : Diseños De Juegos Lú- Dicos Para El Aprendizaje De La Biodiversidad Del Bpp"	ARTICLE	2019	Author
Biodiversity And Ethnobotany Of Representative Trees Of The Pro- Tector Forest Prosperina Espol	POSTER	2019	Author
Book Flowering of Art in Botan	BOOK	2020	Author
Los Gigantes Dry Forest Arboreal Specimens From the Protected Forest "La Prosperina"	BOOK	2019	Author
Bioprospecting of plants and natural products with antiviral potential against several types of coronaviruses: A bibliographic review of species located in Ecuadorian territory.	BOOK	2020	Author
City Branding: The City Brand Guayaquil From The Perspectives Of Semiotic Marketing And The Anthropology Of The Consumption.	BOOK	2015	Author
Partnership Guidelines Under Revision.	BOOK	2015	Author
A Paradise At High Altitudes. Forest Bird Identification Guide La Prosperina Protector	BOOK	2018	Author

